

# ABOUT THE CLIENT

- Industry: Supply chain and storage
- Location: Bangalore, Karnataka
- Size: 2-10 employees

## TESTIMONIAL



"Like any other techie startup founder who created a bunch of products but was frustrated for not having a strong marketing/sales team to spread the word. Now TEBS have orders from multiple countries. The role of Alore in bringing those businesses is not small. Thank you Alore team. Together let's continue winning."



## IDEAL PERSONA

- Target geography: Multiple countries
- Target Industries: AI, automation and Software
- Target size: 11-100 employees
- Average Ticket size: \$10,000



## CHALLENGES SOLVED

- Prospecting and lead generation
- Database & central intelligence management
- Re-targeting & re-engagement

Collaboration duration: 3 months

**2,691**

PROSPECTS REACHED OUT

**126**

CONVERSATIONS STARTED

**56**

QUALIFIED LEADS GENERATED

**\$560,000**

PIPELINE VALUE GENERATED

**\$3,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Cloud services (IaaS, SaaS, PaaS, DBaaS)
- Location: Bangalore, Karnataka
- Size: 11-100 employees



## TESTIMONIAL

"The Alore team's focus on client service was extraordinary. They held our hands through the process in a way that was beyond what they were contractually obligated to do."



## IDEAL PERSONA

- Target geography: India
- Target Industries: IT services and consulting
- Target size: 11-200 employees
- Average Ticket size: \$5,000



## CHALLENGES SOLVED

- Prospecting and lead generation
- Database & central intelligence management
- Workflow and automation

Collaboration duration: 2 months

**1,786**

PROSPECTS REACHED OUT

**103**

CONVERSATIONS STARTED

**28**

QUALIFIED LEADS GENERATED

**\$140,000**

PIPELINE VALUE GENERATED

**\$2,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Marketing and Advertising
- Location: Westport, Connecticut
- Size: 11-100 employees



## TESTIMONIAL

"As a small team we really needed to scale our visibility and scale our engagement with potential clients. Alore team were very helpful, proactive and strategic and helped us setup and scale outreach campaigns in a very thoughtful and strategic way. They never shied from going that extra mile."



## IDEAL PERSONA

- Target geography: US
- Target Industries: Marketing and Advertising
- Target size: 11-200 employees
- Average Ticket size: \$30,000



## CHALLENGES SOLVED

- Scaling visibility
- Re-targeting & re-engagement
- Prospecting and lead generation

Collaboration duration: 8 months

**7,836**

PROSPECTS REACHED OUT

**295**

CONVERSATIONS STARTED

**83**

QUALIFIED LEADS GENERATED

**\$2.49M**

PIPELINE VALUE GENERATED

**\$8,400**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: IT services and consulting
- Location: Noida, Uttar Pradesh
- Size: 11-200 employees



## TESTIMONIAL

"We developed a great partnership with Alore and their dedication to our lead generation campaign is evident in all aspects considering Zeeve is a complex web3 offering. We appreciate their attention to detail and creative approach to help build the desired sales pipeline"



## IDEAL PERSONA

- Target geography: India
- Target Industries: IT services and consulting
- Target size: 11-200 employees
- Average Ticket size: \$1,500



## CHALLENGES SOLVED

- Prospecting and lead generation
- Scaling visibility
- Re-targeting & re-engagement

Collaboration duration: 12 months

# 11,341

PROSPECTS REACHED OUT

# 802

CONVERSATIONS STARTED

# 103

QUALIFIED LEADS GENERATED

# \$154,500

PIPELINE VALUE GENERATED

# \$10,800

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Writing and editing
- Location: Singapore, Singapore
- Size: 11-100 employees



## TESTIMONIAL

"Our content marketing agency, Script Consultants, has been using Alore for email marketing outreach. The Alore service delivers as promised. I was particularly impressed by the email warming feature, which helped us diagnose and correct our old delivery problem."



## IDEAL PERSONA

- Target geography: Singapore
- Target Industries: Copywriting and scripting
- Target size: 11-200 employees
- Average Ticket size: \$2,000



## CHALLENGES SOLVED

- Prospecting and lead generation
- Scaling visibility
- Re-targeting & re-engagement

Collaboration duration: 14 months

**15,020**

PROSPECTS REACHED OUT

**2,948**

CONVERSATIONS STARTED

**405**

QUALIFIED LEADS GENERATED

**\$810,000**

PIPELINE VALUE GENERATED

**\$15,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Human resource services
- Location: Singapore, Singapore
- Size: 11-100 employees



## TESTIMONIAL

"Alore was a very valuable partner in helping us set up our sales process and expanding our online presence. The team also provided useful advice on the messaging, target segments and channels to build more effective outreach efforts for our company."



## IDEAL PERSONA

- Target geography: Singapore
- Target Industries: Human resources
- Target size: 11-200 employees
- Average Ticket size: \$1,200



## CHALLENGES SOLVED

- Targeting and channel building
- Prospecting and lead generation
- Scaling visibility

Collaboration duration: 7 months

**8,402**

PROSPECTS REACHED OUT

**1,043**

CONVERSATIONS STARTED

**87**

QUALIFIED LEADS GENERATED

**\$104,400**

PIPELINE VALUE GENERATED

**\$6,300**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Advertising and marketing
- Location: Mumbai, Maharashtra
- Size: 11-100 employees



## TESTIMONIAL

"When it came to establishing our sales procedure and growing our internet presence, Alore was a really helpful partner. In order to create more successful outreach initiatives for our organization, the team also offered helpful advise on the messaging, target demographics, and platforms."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Advertising and marketing
- Target size: 11-200 employees
- Average Ticket size: \$850



## CHALLENGES SOLVED

- Targeting and channel building
- Prospecting and lead generation
- Re-targeting & re-engagement

Collaboration duration: 5 months

**4,683**

PROSPECTS REACHED OUT

**892**

CONVERSATIONS STARTED

**285**

QUALIFIED LEADS GENERATED

**\$242,250**

PIPELINE VALUE GENERATED

**\$5,200**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Business consulting
- Location: Mumbai, Maharashtra
- Size: 11-100 employees



## TESTIMONIAL

"Alore has a team which has a keen attention to details, They are proactive In their work and approach towards generating leads and Improving digital presence."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Business consulting
- Target size: 11-200 employees
- Average Ticket size: \$3,500



## CHALLENGES SOLVED

- Scaling visibility
- Prospecting and lead generation
- Re-targeting & re-engagement

Collaboration duration: 13 months

**1,607**

PROSPECTS REACHED OUT

**1,033**

CONVERSATIONS STARTED

**214**

QUALIFIED LEADS GENERATED

**\$749,000**

PIPELINE VALUE GENERATED

**\$12,800**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES



# ABOUT THE CLIENT

- Industry: Biotechnology research
- Location: Framingham, Massachusetts
- Size: 100-200 employees



## TESTIMONIAL

As a company we have worked towards combining human Intelligence and clinical data, Alore was able to help target the market and reach out to potential clients in an efficient manner.



## IDEAL PERSONA

- Target geography: US
- Target Industries: Biotechnology research
- Target size: 11-200 employees
- Average Ticket size: \$12,000



## CHALLENGES SOLVED

- Scaling visibility
- Prospecting and lead generation
- Re-targeting & re-engagement

Collaboration duration: 4 months

**3,526**

PROSPECTS REACHED OUT

**294**

CONVERSATIONS STARTED

**63**

QUALIFIED LEADS GENERATED

**\$756,000**

PIPELINE VALUE GENERATED

**\$5,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: IT services and consulting
- Location: Jaipur, Rajasthan
- Size: 200-300 employees



## TESTIMONIAL

Alore has helped us build channels for cloud services In a dynamic environment. They have provided us with great pipelines and leads. With our target market in India, we have reached a larger market over 6 months.



## IDEAL PERSONA

- Target geography: India
- Target Industries: IT services and consulting
- Target size: 200-500 employees
- Average Ticket size: \$600



## CHALLENGES SOLVED

- Re-targeting & re-engagement
- Targeting and segmenting
- Prospecting and lead generation

Collaboration duration: 6 months

# 7,194

PROSPECTS REACHED OUT

# 302

CONVERSATIONS STARTED

# 115

QUALIFIED LEADS GENERATED

# \$690,000

PIPELINE VALUE GENERATED

# \$6,200

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Travel IT software
- Location: Mumbai, Maharashtra
- Size: 11-100 employees



## TESTIMONIAL

"Alore has a team that has exceptional attention to customer service. They guided us through the process in a way that went above and beyond what they were required to do by the contract."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Travel IT software
- Target size: 100-200 employees
- Average Ticket size: \$500



## CHALLENGES SOLVED

- Re-targeting & re-engagement
- Targeting and segmenting
- Prospecting and lead generation

Collaboration duration: 18 months

**19,008**

PROSPECTS REACHED OUT

**4,129**

CONVERSATIONS STARTED

**857**

QUALIFIED LEADS GENERATED

**\$428,500**

PIPELINE VALUE GENERATED

**\$16,300**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Business Intelligence Platforms
- Location: Lewisville, Texas
- Size: 1-50 employees



## TESTIMONIAL

"We are a company that simplifies complex processes and Alore helped our company with the same by targeting the market and engaging clients, giving us exponential financial benefits."



## IDEAL PERSONA

- Target geography: US
- Target Industries: Business Intelligence Platforms
- Target size: 100-200 employees
- Average Ticket size: \$135



## CHALLENGES SOLVED

- Visibility scaling
- Gauging target market
- Prospecting and lead generation

Collaboration duration: 7 months

**8,207**

PROSPECTS REACHED OUT

**3,621**

CONVERSATIONS STARTED

**1049**

QUALIFIED LEADS GENERATED

**\$141,615**

PIPELINE VALUE GENERATED

**\$6,800**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Human Resources Services
- Location: Bangalore, Karnataka
- Size: 11-100 employees



## TESTIMONIAL

"We had to increase our exposure and engagement with prospective clients because our team was small in size. With the help of the Alore team, who were tremendously helpful, proactive, and strategic, we set up and scaled outreach activities."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Human Resources Services
- Target size: 100-200 employees
- Average Ticket size: \$350



## CHALLENGES SOLVED

- Scaling outreach
- Gauging target market
- Prospecting and lead generation

Collaboration duration: 11 months

**12,657**

PROSPECTS REACHED OUT

**4,869**

CONVERSATIONS STARTED

**893**

QUALIFIED LEADS GENERATED

**\$312,550**

PIPELINE VALUE GENERATED

**\$12,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: IT services and consulting
- Location: Bangalore, Karnataka
- Size: 11-100 employees



## TESTIMONIAL

"We have developed channels for IT services thanks to Alore. They have given us excellent leads and pipelines. Over the past 8 months, we have expanded our market reach in India, our target market."



## IDEAL PERSONA

- Target geography: India
- Target Industries: IT services and consulting
- Target size: 200-500 employees
- Average Ticket size: \$2000



## CHALLENGES SOLVED

- Re-targeting & re-engagement
- Targeting and segmenting
- Prospecting and lead generation

Collaboration duration: 8 months

**8,687**

PROSPECTS REACHED OUT

**2,049**

CONVERSATIONS STARTED

**403**

QUALIFIED LEADS GENERATED

**\$806,000**

PIPELINE VALUE GENERATED

**\$6,200**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Legal services
- Location: Calgary, Alberta
- Size: 11-100 employees



## TESTIMONIAL

"With Alore, we formed a strong partnership, and their commitment to our lead generation campaign is visible in every way. We like their attention to detail and original thinking in creating the required sales pipeline."



## IDEAL PERSONA

- Target geography: US
- Target Industries: Legal services
- Target size: 100-200 employees
- Average Ticket size: \$1000



## CHALLENGES SOLVED

- Re-targeting & re-engagement
- Visibility scaling
- Prospecting and lead generation

Collaboration duration: 13 months

**15,046**

PROSPECTS REACHED OUT

**3,793**

CONVERSATIONS STARTED

**708**

QUALIFIED LEADS GENERATED

**\$708,000**

PIPELINE VALUE GENERATED

**\$13,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Design Services
- Location: Mumbai, Maharashtra
- Size: 11-100 employees



## TESTIMONIAL

"Alore has been used by our design service agency's designers for email marketing outreach. The Alore service fulfils its obligations. The email warming tool, which assisted us in identifying and fixing our previous delivery issues, particularly pleased me."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Design services
- Target size: 100-200 employees
- Average Ticket size: \$1500



## CHALLENGES SOLVED

- Scaling outreach
- Prospecting and lead generation
- Re-targeting & re-engagement

Collaboration duration: 4 months

**3,936**

PROSPECTS REACHED OUT

**1,052**

CONVERSATIONS STARTED

**219**

QUALIFIED LEADS GENERATED

**\$328,500**

PIPELINE VALUE GENERATED

**\$4,800**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES



# ABOUT THE CLIENT

- Industry: Staffing and Recruiting
- Location: Mumbai, Maharashtra
- Size: 11-100 employees



## TESTIMONIAL

"We found Alore to be a tremendously helpful partner in developing our sales process and increasing our web visibility. Additionally, the team offered helpful guidance on the messaging, target markets, and distribution tactics to help our business develop outreach programmes that are more successful."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Staffing and Recruiting
- Target size: 100-200 employees
- Average Ticket size: \$400



## CHALLENGES SOLVED

- Distribution tactics
- Prospecting and lead generation
- Scaling visibility

Collaboration duration: 9 months

**10,823**

PROSPECTS REACHED OUT

**3,687**

CONVERSATIONS STARTED

**805**

QUALIFIED LEADS GENERATED

**\$322,000**

PIPELINE VALUE GENERATED

**\$8,800**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Accounting
- Location: Sunnyvale, California
- Size: 11-100 employees



## TESTIMONIAL

"Alore has been used by our accounting firm for email marketing outreach. The Alore service performs as promised. The email warming tool was a huge help in figuring out and fixing our earlier delivery problems."



## IDEAL PERSONA

- Target geography: US
- Target Industries: Accounting
- Target size: 100-200 employees
- Average Ticket size: \$5000



## CHALLENGES SOLVED

- Prospecting and lead generation
- Re-targeting & re-engagement
- Distribution tactics

Collaboration duration: 17 months

**16,958**

PROSPECTS REACHED OUT

**3,174**

CONVERSATIONS STARTED

**184**

QUALIFIED LEADS GENERATED

**\$920,000**

PIPELINE VALUE GENERATED

**\$20,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: IT services and consulting
- Location: Ahmedabad, Gujarat
- Size: 100-200 employees



## TESTIMONIAL

"IT services are wanted In the market, but due to high competition, approaching potential clients becomes difficult. Alore tremendously paved way with outreach and scaling our visibility."



## IDEAL PERSONA

- Target geography: India
- Target Industries: IT services and consulting
- Target size: 200-500 employees
- Average Ticket size: \$3000



## CHALLENGES SOLVED

- Re-targeting & re-engagement
- Prospecting and lead generation
- Distribution tactics

Collaboration duration: 9 months

**10,875**

PROSPECTS REACHED OUT

**2,475**

CONVERSATIONS STARTED

**193**

QUALIFIED LEADS GENERATED

**\$579,000**

PIPELINE VALUE GENERATED

**\$9,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES

# ABOUT THE CLIENT

- Industry: Healthcare
- Location: Mumbai, India
- Size: 11-100 employees



## TESTIMONIAL

"Scaling and visibility was a problem for the company. With the help of Alore's email outreach and targeting, we were able to segment our market. This increase our financial gains by leading to a rise in pipeline revenue."



## IDEAL PERSONA

- Target geography: India
- Target Industries: Healthcare
- Target size: 100-200 employees
- Average Ticket size: \$200



## CHALLENGES SOLVED

- Scaling visibility
- Prospecting and lead generation
- Distribution tactics

Collaboration duration: 11 months

**11,264**

PROSPECTS REACHED OUT

**3,055**

CONVERSATIONS STARTED

**498**

QUALIFIED LEADS GENERATED

**\$99,600**

PIPELINE VALUE GENERATED

**\$10,000**

COST TO COMPANY (TO USE ALORE'S DFY SERVICES)



DONE FOR YOUR SERVICES